



**LIST OF PUBLICATIONS DONE BY FACULTIES**

S.No.	Name of Faculty	Name of Article	Name of Journal
1	Dr.V.K.Sudhakaran Principal	Problems faced by MSMES in the selected Districts (Kozhikode & Palakkad) in Kerala	JETIR- June 2019 Volume 6 Issue 6 ISSN 2349-5162
2	Dr.V.K.Sudhakaran Principal	Acritical evaluation on the performance of consumer disputes redressal commission in India	IOSR- Journal of Business & Management
3	Dr.V.K.Sudhakaran Principal	Astudy on the awareness of college students on consumer protection with special reference to Palakkad district,Kerala	Contemporary Research in India
4	Smt.Nisha K.G	A study on Factors Influencing Financial performance of Selected NSE listed Pharmaceutical companies in India	IISN:0011-9342/Year 2022 Design Engineering
5	SmtNisha.K.G	Growth and Financial Performance of Selected PharmaCompanies in India	IISN NO:0022/1945 year 2021 Journal of Interdisciplinary Cycle Research
6	SmtNisha.K.G	The Influence of colour Psychology in Marketing, Advertising and Promotion	IISN(P)/2249- 6920,IISN(E):2249-8036 International Journals of Business Management and Research
7	Smt.Sowmya.K Asst. Prof in Commerce	A Study on Women Consumers Attitude of Purchasing Car with special reference to Palakkad city	International Journal of Marketing and Financial Management
8	Smt.Swapna.C.S Asst. Prof in Commerce	Competitive Advantage Developing Techniques among Retailers with special	IJARCSMS- International Journal of Advance Research in Computer Science and Management Studies



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		reference to home appliance shops	
9	Smt.Swapna.C.S Asst. Prof in Commerce	Customer Loyalty through Customer Analytics	Journal of Management Education Foundation of Palghat Management Association
10	Smt.Meena.P.S Asst. Prof in Computer Science	An Efficient Cancer Classification using Extreme Learning Machine	CiiT International Journal of Data Mining and Knowledge Engineering
11	Smt.Subhadra.K Asst. Prof in Computer Science	Plant leaf diseases detection for datamining	IJRAR- International Journal of Research & Analytical Reviews
12	Smt.Subhadra.K Asst. Prof in Computer Science	Big data analytics for health care applications using cloud computing	JCSE-International Journal of computer sciences & engineering
13	Smt.Subhadra.K Asst. Prof in Computer Science	A hybrid leaf disease detection scheme using grayco-occurrence matrix support vector machine algorithm	IJRTE-International journal of recent technology and engineering
14	Smt.Subhadra.K Asst. Prof in Computer Science	Multi label leaf disease classification using enhanced deep convolutional neural network	Journal of advanced research in dynamical & control systems
15	Smt.Subhadra.K Asst. Prof in Computer Science	Leaf disease detection using ecnnpld as an augmentative approach	International journal of future generation communication and networking
16	Smt.Subhadra.K Asst. Prof in Computer Science	Smart agriculture: IoD based disease diagnosis using WPCA & ANN	Springer Conference Proceedings
17	Vishnu Prasad Asst. Prof in English	Decrypting the Encrypted Worlds in Selected Works of Dan Brown & Steve Berry	IOSR Journal of Humanities and Social Science