



V.V COLLEGE OF SCIENCE AND TECHNOLOGY, CHULLIMADA, KANJIKODE
(AFFILIATED TO UNIVERSITY OF CALICUT)
PG DEPARTMENT OF COMMERCE AND MANAGEMENT



BACHELOR OF BUSINESS ADMINISTRATION

PROGRAM OUTCOMES AND COURSE OUTCOMES

PROGRAM OUTCOMES

In completion of the BBA Finance degree the graduates will be able to

PO1: Enhances the capability of decision making at personal and professional levels.

PO2: Makes students industry ready and develop various managerial and accounting skills for better professional opportunities

PO3: Develops entrepreneurial skills amongst learners.

PO4: The program will enable students to develop business acumen, managerial skills and abilities, and be capable of maintaining business accounts.

PO5: Students will be able to communicate effectively both in terms of business as well as social interaction.

PO6: After completing their graduation learners develop a thorough understanding of the fundamentals in Commerce and Finance.

1 BBA1B01 MANAGEMENT THEORY AND PRACTICES

Course outcomes:

- Apply traditional management theories to current management problems
- Students will understand the meaning of management and business in the present environment
- Students gain good amount of knowledge on team work, motivation and leadership

2 BBA2B02 FINANCIAL ACCOUNTING

Course outcomes:

- Discuss and apply fundamental accounting concepts, principles and conventions
- Record basic accounting transactions and prepare annual financial statements for a sole proprietorship business
- Record accounting transactions in respect of hire purchase and instalment system and branches

3 BBA2B03 MARKETING

Course outcomes:

- Understand and develop insights and knowledge base of various concepts that driving marketing strategies.
- Develop skills in organizing for effective marketing and in implementing the market planning process

4 BBA3B04 CORPORATE ACCOUNTING

Course outcomes:

- Discuss and apply fundamental accounting concepts, principles and conventions
- Record basic accounting transactions and prepare annual financial statements for a sole proprietorship business
- Record accounting transactions in respect of hire purchase and instalment system and branches

5 BBA3B05 FINANCIAL MANAGEMENT

Course outcomes:

- Understand and develop insights and knowledge base of various concepts of finance
- Develop skills for effective Financial, Investment and Dividend decisions making,

6 BBA4B06 COST AND MANAGEMENT ACCOUNTING

Course outcomes:

- Understand cost and management accounting concepts and its application for decision making.
- Aware as to cost consciousness and the various methods and techniques of costing

7 BBA5B07 HUMAN RESOURCE MANAGEMENT

Course outcomes:

- Understand and develop insights and knowledge base of various concepts and Functions of Human Resource Management
- Learn the latest trends in Human Resource Management.

8 BBA5B08 BUSINESS RESEARCH METHODS

Course outcomes:

- Understand and develop insights and knowledge base of various concepts in Research.
- Develop skills for conducting business research

9 BBA5B09 OPERATIONS MANAGEMENT

Course outcomes:

- Understand the different concepts of operation Management.
- Acquire the knowledge to make plans at the operational level of an industry

10 BBA6B12 ORGANISATIONAL BEHAVIOUR

Course outcomes:

- Understand the different concepts of Organisational Behaviour
- Analyse individual and group behaviour
- Understand and deal with organisational change, development and stress

11 BBA6B13 MANAGEMENT SCIENCE

Course Outcomes:

- On completion of the course the students will be able to learn different OR techniques useful in managerial decisions.

12 BBA6B14 PROJECT MANAGEMENT

Course outcomes:

- Understand the different concepts of managing a project
- Analyse the viability of a project.

13 BBA1C01 MANAGERIAL ECONOMICS

Course outcomes:

- Acquire knowledge regarding relevant economic concepts applicable in managerial decisions
- Design competition strategies, including costing, pricing, product differentiation and market environment according to the natures of products and the structures of the markets
- Make optimal business decisions by integrating the concepts of economics

14 BBA3C02 BUSINESS REGULATIONS

Course outcomes:

- Interpret statutory provisions related to business laws
- Analyze legal issues arising in day-to-day business operations prevalent in India
- Evaluate the core concepts in the legal structure of business organisations
- Discuss possible solutions to issues in organisations in the frame work of business laws

15 BBA4C04 CORPORATE REGULATIONS

Course outcomes:

- Understand the features and different types of companies
- Aware as to the formation of companies and also as to different documents of companies
- Understand the share capital and other relevant provisions of the same
- Understand the management, corporate governance, corporate social responsibility and some basic aspects of SEBI, and
- Understand the provisions of conducting meetings and also the winding up procedure of companies.

16 BBA4C05 QUANTITATIVE TECHNIQUES FOR BUSINESS

Course outcomes:

- Understand and develop insights and knowledge base of various concepts of Quantitative Techniques.
- Develop skills for effectively analyze and apply Quantitative Techniques in decision making.

17 BBA3A11 BASIC NUMERICAL METHODS

Course outcomes:

- On completing the course ,the students will be able to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.

18 BBA3A12 PROFESSIONAL BUSINESS SKILLS

Course outcomes:

- Students are able to enhance effective business communication
- Students are able to demonstrate a good understanding of developing and delivering effective presentations

19 BBA4A13 ENTREPRENEURSHIP DEVELOPMENT

Course outcomes:

- To encourage the spirit of self-employment among students
- To inculcate the entrepreneurial skills

20 BBA4A14 BANKING AND INSURANCE

Course outcomes:

- Make the students aware of the fundamentals of banking and knowledge of banking operations.
- Students are able to know about insurance mechanism

21 BCM5D02 BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Course outcomes:

- To encourage the spirit of self-employment among students
- To inculcate the entrepreneurial skills

22 BBA5B10 INCOME TAX

Course outcomes:

- On completing the course the students will be able to understand the latest provisions of Income Tax Act Law and enable to compute different heads of income as well as total income and tax liability.

23 BBA5B11 FINANCIAL MARKET AND INSTITUTION

Course outcomes:

- The course helps to understand different aspects and components of financial Institutions and financial markets. This will enable the students to take rational decisions on financial market and institutions.

24 BBA6B15 FINANCIAL SERVICES

Course outcomes:

- On completion of the course students will be able to aware of various financial services available in Indian financial system

25 BBA6B 16 INVESTMENT MANAGEMENT

Course outcomes:

- By completing the course students will be able to aware of various investment opportunities from an investor's perspective of maximizing return on investment.

BCOM FINANCE
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PO5: Students will be able to communicate effectively both in terms of business as well as social interaction.

PO6:After completing their graduation learners develop a thorough understanding of the fundamentals in Commerce and Finance.

Course outcomes:

- Understand diverse cultural perspectives and apply general business knowledge in the global market
- Identify and evaluate ethical, social, and environmental impacts in business
- Articulate ideas persuasively and logically and collaborate with others toward a common goal

2. BCM2B02 FINANCIAL ACCOUNTING

Course outcomes:

- Students will learn fundamental accounting principles and processes, culminating in the preparation of financial statements of various concerns.
- To enable the students to acquire knowledge about financial reporting standards

3. BCM3B03- BUSINESS REGULATION

Course outcomes:

- Students would learn the basics of Laws governing commercial contracts
- Students would learn the concept of different types of Agreements and Contracts
- Demonstrate an understanding of the Legal Environment of Business

4. BCM3B04 CORPORATE ACCOUNTING

Course outcomes:

- Have a solid foundation in accounting and reporting requirements of the Companies Act and relevant Indian Accounting Standards
- Have a comprehensive understanding of the advanced issues in accounting for assets, liabilities and owner's equity
- Draft Final Accounts for Manufacturing concerns, Banks and Insurance Companies

5. BCM4B05 COST ACCOUNTING

Course outcomes:

- Able to Understand various costing systems and to provide recommendations to improve the operations of organisations through the application of Cost techniques
- Analyze cost-volume-profit techniques to determine optimal managerial decisions.
- Apply cost accounting methods for both manufacturing and service industry.

6. BCM4B06 CORPORATE REGULATIONS

Course outcomes:

- Gain basic knowledge of the provisions of the Companies Act, 2013 in relation to types of companies, Memorandum of Association, Articles of Association, Administration of Company Law
- Be familiarized with the concept of winding up of a company and the modes of winding up

7. BCM5B07 ACCOUNTING FOR MANAGEMENT

Course outcomes:

- Critically, analyse and provide recommendations to improve the operations of organisations through the application of management accounting techniques
- Analyze cost-volume-profit techniques to determine optimal managerial decisions.

8. BCM5B08 BUSINESS RESEARCH METHODS

Course outcomes:

- To provide students with an introduction to research methods and report writing
- Enables to apply appropriate research design and methods to address a specific research question

9. BCM5B09 INCOME TAX LAW AND ACCOUNTS

Course outcomes:

- Acquire the complete knowledge of basic concepts of income tax

- Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals

10. BCM6B12 INCOME TAX AND GST

Course outcomes:

- To understand about the basic concepts and definitions of Income Tax Act 1961
- To provide knowledge about goods service tax
- To understand the procedure for registration, payment and refund of GST

11. BCM6B13 AUDITING AND CORPORATE GOVERNANCE

Course outcomes:

- To acquaint themselves about the concepts and principles of auditing , auditing process and the objectives of auditing
- To know more about internal control and internal check system
- To understand the duties and liabilities of a company auditor
- To understand about corporate governance

12. BCM1C01 MANAGERIAL ECONOMICS

Course outcomes:

- To increase students understanding of economic way of thinking to business decision making problems
- To develop students critical thinking and analytical abilities in resolving business problems by employing various tools and techniques of managerial economics

13. BCM2C02 MARKETING MANAGEMENT

Course outcomes:

- Develop strategies for the efficient and effective placement/ distribution

- of products
- Plan, prepare and deliver a sales presentation that addresses the needs of the client.
- Develop strategies with clients, customers, and consumers and others to grow and maintain relationships.

14. BCM3C03 HUMAN RESOURCES MANAGEMENT

Course outcomes:

- Work effectively with colleagues with diverse skills, experience levels and way of thinking
- To analyze the key issues related to administering the human elements such as motivation, compensation, appraisal, career planning, diversity, ethics, and training

15. BCM4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS

Course outcomes:

- To help students with the use of quantitative techniques in managerial decisions

16. BCM3A11 BASIC NUMERICAL METHODS

Course outcomes:

- Enhances the ability of problem solving skills
- Helpful to attend various competitive examinations

17. BCM3A12 PROFESSIONAL BUSINESS SKILLS

Course outcomes:

- Students get a practice on effective business writing
- Enable to develop and deliver business presentations

18. BCM4A13 ENTREPRENEURSHIP DEVELOPMENT

Course outcomes:

- To encourage the spirit of self-employment among students
- To inculcate the entrepreneurial skills

19. BCM4A14 BANKING AND INSURANCE

Course outcomes:

- To have up-to-date knowledge in the field of banking and insurance
- The course offers vast employment potential in the banking and insurance sectors.

20. BCM5D02 BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Course outcomes:

- To encourage the spirit of self-employment among students
- To inculcate the entrepreneurial skills

21. BCM5B10 FINANCIAL MARKETS AND SERVICES

Course outcomes:

- To familiarize the students with the concepts and aspects of Indian financial system
- develop their analytical skills, conceptual abilities and substantive knowledge in the aforesaid field.

22. BCM5B11 FINANCIAL MANAGEMENT

Course outcomes:

- Understand the importance of the finance function and basic finance management knowledge
- Judge the merits of leasing over borrowing to purchase assets.
- Investment decisions and financial policies to business valuations.

23. BCM6B14 FUNDAMENTALS OF INVESTMENTS

Course outcomes:

- Describe the general structure of various financial markets.

- Value financial products such as common stocks (both undervalued and overvalued) and fixed-income securities.
- Build a diversified portfolio and assess portfolio performance

24. BCM6B15 FINANCIAL DERIVATIVES

Course outcomes:

- To have a discussion and explain in detail financial instruments such as options, futures, swaps and other derivative securities.
- Describe and understand the economic environment in which such instruments operate.
- Develop and employ theoretical valuation methods to price these financial instruments.

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1 BCM1B01 BUSINESS MANAGEMENT

Course outcomes:

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- Articulate ideas persuasively and logically and collaborate with others toward a common goal

2 BCM2B02 FINANCIAL ACCOUNTING

Course outcomes:

- Students will learn fundamental accounting principles and processes, culminating in the preparation of financial statements of various concerns.
- To enable the students to acquire knowledge about financial reporting standards

3 BCM3B03- BUSINESS REGULATION

Course outcomes:

- Students would learn the basics of Laws governing commercial contracts
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- Demonstrate an understanding of the Legal Environment of Business

4 BCM3B04 CORPORATE ACCOUNTING

Course outcomes:

- Have a solid foundation in accounting and reporting requirements of the Companies Act and relevant Indian Accounting Standards
- Have a comprehensive understanding of the advanced issues in accounting for assets, liabilities and owner's equity
- Draft Final Accounts for Manufacturing concerns, Banks and Insurance Companies

5 BCM4B05 COST ACCOUNTING

Course outcomes:

- Able to Understand various costing systems and to provide recommendations to improve the operations of organisations through the application of Cost techniques
- Analyze cost-volume-profit techniques to determine optimal managerial decisions.
- Apply cost accounting methods for both manufacturing and service industry.

6 BCM4B06 CORPORATE REGULATIONS

Course outcomes:

- Gain basic knowledge of the provisions of the Companies Act, 2013 in relation to types of companies, Memorandum of Association, Articles of Association, Administration of Company Law
- Be familiarized with the concept of winding up of a company and the modes of winding up

7 BCM5B07 ACCOUNTING FOR MANAGEMENT

Course outcomes:

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8 BCM5B08 BUSINESS RESEARCH METHODS

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19 BCM4A14 BANKING AND INSURANCE

Course outcomes:

- To have up-to-date knowledge in the field of banking and insurance
- The course offers vast employment potential in the banking and insurance sectors.

20 BCM5D02 BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Course outcomes:

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21. BCM5B10 COMPUTER APPLICATIONS IN BUSINESS

Course outcomes:

- Identify the basics of information technology applications to enhance efficiency of business functions.
- Explore various methods that Information Technology can be used to support existing businesses and strategies.

22. BCM5B11 BUSINESS INFORMATION SYSTEMS

Course outcomes:

- Provides students with advanced business intelligence
- Develops communication skills.

23. BCM6B14 OFFICE AUTOMATION TOOLS

Course outcomes:

- After completion of the course, students would be able to create documents, spreadsheets, make small presentations and would be acquainted with internet.

24. BCM6B15 COMPUTERIZED ACCOUNTING WITH TALLY

Course outcomes:

- Apply accounting procedures using specialized computer accounting software.
- Useful for Commerce students to get placements in different offices as well as companies in Accounts departments.

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- The course offers vast employment potential in the banking and insurance sectors.

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Course outcomes:

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21. BCM5B10 CO-OPERATIVE THEORY AND PRACTICE

Course outcomes:

- Assessing students' learning process, how well their groups functioned.
- Role interdependence is established.

22. BCM5B11 LEGAL ENVIRONMENT FOR CO-OPERATIVES

Course outcomes:

- Students know about the amended and unified the law relating to the co-operative societies in the state.

23. BCM6B14 INTERNATIONAL CO-OPERATIVE MOVEMENT

Course outcomes:

- To know about cooperative movement based on mutual self-help and democracy.

- To provide awareness to students on cooperatives and promote the movement's successes and ideals of international solidarity.

24. BCM6B15 CO-OPERATIVE MANAGEMENT AND ADMINISTRATION

Course outcomes:

- To provide awareness to students how to prevent the exploitation of the weaker members of society.
- To provide awareness to students on the rights of people both as producers and consumers.
- Inspiring and recognizing good performance and developing team work and team spirit