

C 5106

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Name.....

Reg. No.....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY/
IMPROVEMENT) EXAMINATION, MAY 2016**

(UG—CCSS)

Common Course

A 14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 weightage

Part A

*This part consist of three bundles of questions carrying equal weightage.
Each bunch has four questions.
Answer all twelve questions.*

I. Fill in the blanks by choosing the appropriate word from those given in the brackets :

- 1 Introducing something new to the economy is called :
 - (a) Entrepreneurship.
 - (b) Risk bearing.
 - (c) Innovation.
 - (d) Organising.
- 2 An entrepreneur who starts business with the help of natural talent is called :
 - (a) Pure entrepreneur.
 - (b) Induced entrepreneur.
 - (c) Spontaneous entrepreneur.
 - (d) Motivated entrepreneur.
- 3 Under the payback period we select the project which has the :
 - (a) Shortest period.
 - (b) Longest period.
 - (c) Medium period.
 - (d) Two year period.
- 4 Clearance given for small scale enterprises to promote the growth is :
 - (a) Green Channel.
 - (b) Value added tax.
 - (c) Critical path method.
 - (d) Net worth.

II. Choose the correct answer :

- 5 The first stage of project cycle is :
 - (a) Project evaluation.
 - (b) Project identification.
 - (c) Project appraisal.
 - (d) Project preparation.

Turn over

6 MSME development institute was formally known as :

- (a) SIDBI.
- (b) SISI.
- (c) SIDCO.
- (d) SJSRY.

7 The MSME Development Act was introduced in :

- (a) 2006.
- (b) 2005.
- (c) 2008.
- (d) 2007.

8 Which method is also known as Benefit cost ratio method ?

- (a) Average Rate of Return.
- (b) Present value Index method.
- (c) Discounted cash flow method.
- (d) Net present value method.

III. Answer in one word :

9 No profit no loss is denoted by :

10 The term 'entrepreneur' was first introduced by :

11 The initial capital used to start a business is called :

12 Minimum amount of capital required for carrying out day to day operations of an enterprise is referred to as :

(12 × ¼ = 3 weightage)

Part B

Answer all nine questions.
Each question carries a weightage of 1.

13 Explain innovative entrepreneur.

14 What is achievement motivation ?

15 What is desk research ?

16 State the objectives of network analysis.

17 What is target group ?

18 What is a quantifiable project ?

- 19 What is bridge finance ?
- 20 What is NIESBUD ?
- 21 Define entrepreneur.

(9 × 1 = 9 weightage)

Part C

*Answer any five questions.
Each question carries a weightage of 2.*

- 22 Explain features of a project.
- 23 State the difference between entrepreneur and Intrapreneur.
- 24 What are the functions of DICs ?
- 25 Describe PLC.
- 26 What are the reasons for industrial sickness ?
- 27 What are the sources of project idea ?
- 28 State the difference between PERT and CPM.

(5 × 2 = 10 weightage)

Part D

*Answer any two questions.,
Each question carries a weightage of 4.*

- 29 What is project formulation ? What are the elements involved in it ?
- 30 Describe the steps involved in setting up MSME.
- 31 What is the role of entrepreneur in economic development ?

(2 × 4 = 8 weightage)